April 2022 CASE STUDY

## Linton Tweeds, Carlisle

## A CASE STUDY WITH KEITH WALKER, CHAIRMAN

In 1912 Scotsman William Linton started Linton Mill in the Caldewgate area of Carlisle, a small city situated close to the Scottish border and near the famous Lake District. The Linton Family appointed Leslie Walker as Managing Director in 1969 and asked him to revive the business. It was the start of a new era. A purpose-built fabric showroom and "Bobbin" coffee shop were built beside our mill in Shaddongate and officially opened by Jean Muir on April 5th 1993.

The chargepoints are next to The Bobbin coffee shop, which is always very busy.
"The whole site is run by Linton Tweeds, we manufacture the best fabrics in the world for a range of incredible fashion brands".





As Electric Vehicles become the norm, I wanted to make sure that Linton Tweeds as a modern firm was at the forefront of the new technology.



"I was really keen to make sure we had an Electric Vehicle chargepoint at Linton Tweeds, I looked up potential ways to get one installed online, and then contacted Charge My Street".

"The process was very smooth, the chargepoint installation was easier than I expected, as electric vehicles have become more popular over the last year, we have seen an increase of usage at the site."

The chargepoints are now live and ready to use by residents or visitors of Carlisle. The chargepoints were installed by <u>BAY EV</u>, a local installer based in Morecambe.



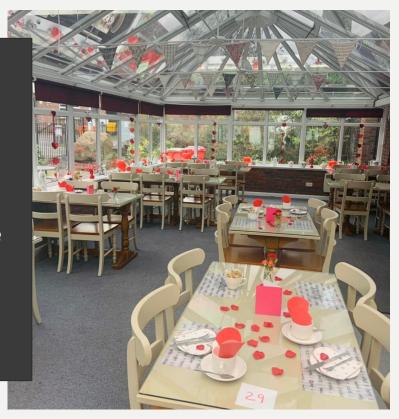


## STUFF TO DO

"We're in the middle of a residential area, we are very close to Carlisle castle and cathedral which are very popular tourist attractions"

## THE SITE

Pop into the Bobbin Cafe, grab a coffee and a slice of their homemade cakes that are made daily. They have a wide range of vegan and gluten-free options, so you can stay recharged as well as your Electric Vehicle.



FOR MORE INFORMATION VISIT: ChargeMyStreet.co.uk